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# Tippay

Real life Appreciation in a Digital World



# Increase your presence in the micropayment space with BPC's white label tipping and gratuity solution

Contactless payments are at an all-time high, the future of in-person payments. While this certainly reduces the costs associated with handling cash, it means workers in certain industries risk losing out in terms of getting their tips.

That's why Tipay was created, to simplify tip collection and make sure workers who rely on those tips to supplement their basic wage get their tips digitally, directly, and easily.



# Reach new customers while generating revenue

As a standalone solution for tipping and gratuity services that lets financial institutions take a minimal fee on every tip, it's a revenue generator as well as means to broaden your services into the growing micropayment sphere.

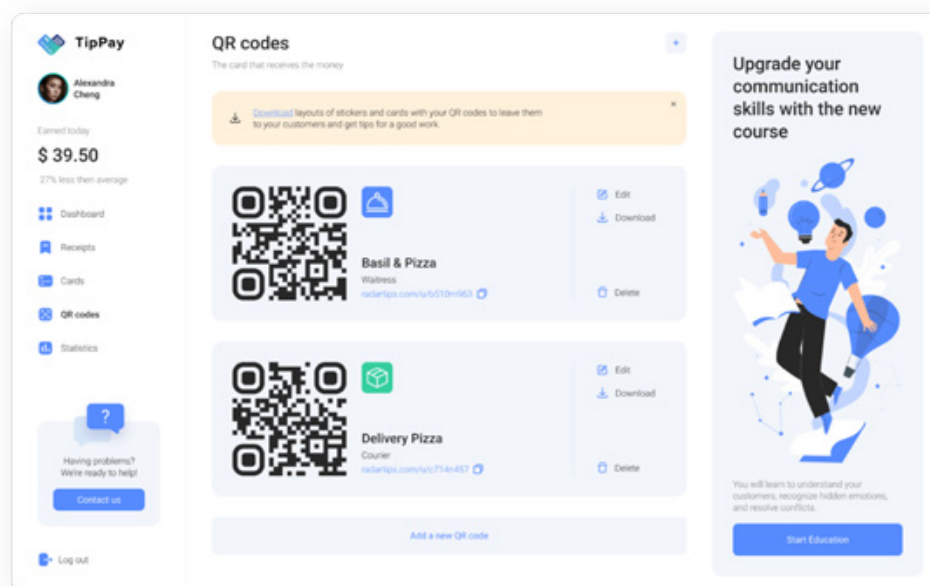
## How it works...

Financial institutions either deploy Tippi as a standalone system or integrated into existing systems - launched as a service offered by the financial institution or in partnership with their merchant networks.

Workers register with the app and receive a QR code which they share with people who wish to tip them.

Customers scan the QR code and enter their payment method and the amount they wish to tip.

A dashboard provides a full view of tipping performance by hour, day, or week, as well as by job. For workers with multiple jobs, they can generate multiple QR codes.





# Key benefits of Tippay

- › Easy registration using mobile number
- › Set preferred tips amount
- › High security with 3DS, two-way authentication, and validation
- › Multiple payment methods: debit or credit card, Google Pay, Apple Pay, Samsung Pay, etc
- › Multiple QR codes for multiple jobs
- › Visa and Mastercard compliant
- › Dashboard and review of tipping activities
- › Compliant with P2P local regulation and payment limits
- › Multi-language and multi-currency

## Financial institutions...

Address key industry challenges.  
Generate extra revenue.  
Expand into the micropayments business.

## Merchants...

Don't have to handle tip and cash collection on top of their accounting requirements.

## Workers...

Get direct access to their tips.



# Power your transactions with BPC



Start benefiting from Tippiay alone or as part of a broader technology platform and gain the potential to make the most of every transaction with the right tools and technology. It's one thing to use technology to power your transactions; it's another to harness its full potential.

BPC's experienced team understands exactly how to bridge real life and digital, and our technology is proven, consistent, and always forward-thinking.

# About BPC

Founded in 1996, BPC has transformed over the years to deliver innovative and best in class proven solutions which fit with today's consumer lifestyle when banking, shopping or moving in both urban and rural areas, bridging real life and the digital world. With 350 customers across 100 countries globally, BPC collaborates with all ecosystem players ranging from tier one banks to neobanks, Payment Service Providers (PSPs) to large processors, ecommerce giants to start-up merchants, and government bodies to local hail riding companies. BPC's SmartVista suite comprises cutting-edge banking, commerce and mobility solutions including digital banking, ATM & switching, payments processing, card and fraud management, financial inclusion, merchant portals, transport and smart cities solutions.

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# Want to find out more?

Request a free discovery workshop from BPC and one of our experts will be in touch to book your 1-2-1 workshop.

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