



bpcbt.com



Issuing

Connecting Customers to Cards and 'Cash'



BPC's SmartVista Issuing solution lets you put your personalised payment tool in your customers' hands

Today's consumers crave easy connections to the world of money, and being able to deliver your own card and digital payment programmes shows them you're tuned in to their needs. From plastic to virtual cards, [EK1] cashless payments are the future, and issuing technology gives you the ability to deliver while keeping your focus on your customers.[EK2]

The ability to design, develop, and issue new products as quickly and efficiently as possible is something financial institutions need in today's rapidly evolving market. Issuers, merchants, and cardholders all benefit from instant service and personalisation capabilities.

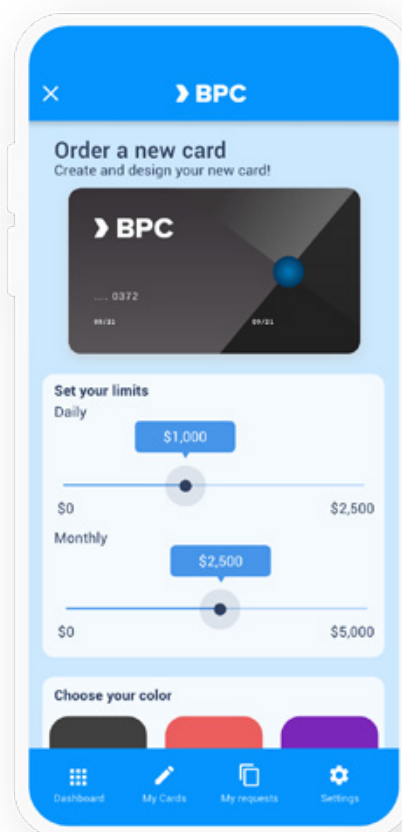


Building innovative card propositions

With efficient card programme management and flexible product design, the right issuing solution helps you build trust and loyalty in your customers, merchant or otherwise, and keeps them coming back for more.

How it works...

- Both simple and complex card products can be designed, and products upgraded without re-issuing.
- Products range from corporate, personal, travel or gift, campus or association cards as well as non-card based accounts such as virtual cards, eWallets, mobile phones, and QR codes.
- Once card products have been issued, both card and customer relationship management are made easy with automatic generation of statements, invitation letters, transparent online fees, and reports.
- Customers can manage their limits, restrictions, activation etc via APIs from digi channels.
- Full CMS management (including products, cards, accounts, and customers) via API.





Key benefits of SmartVista Issuing

- › KYC onboarding and verification
- › Compliant with mandates from payment schemes and regulators
- › PCI SSF compliant
- › SaaS / PaaS / In-house
- › Cloud-ready
- › Virtual, tokenized card issuing
- › Debit, Credit, Prepaid, Corporate, Co-brand, specific use
- › BNPL
- › Card activation and electronic PIN
- › eWallet issuing
- › Loan origination & Instant Lending
- › AML, risk prevention
- › Loyalty and rewards
- › Business Rules Configuration
- › Fee engine
- › Buy Now Pay Later
- › Multi-currency accounts
- › Instant tokenization of virtual cards
- › Dispute and chargeback
- › Intelligent Advisory
- › Notifications and campaigns
- › Available on-premise or as a service (SaaS)

Issuers...

Easily design new card products and programme features

Manage the entire business and pricing rules

Get support for non-financial transactions

such as balance inquiries and statement

requests in customer service portal

Cardholders...

Benefit from a frictionless customer

onboarding with instant card availability

Get spending and loyalty information in a personalised dashboard

Enjoy advanced self service capabilities



Power your transactions with BPC



Start benefiting from SmartVista Issuing alone or as part of a broader technology platform and gain the potential to make the most of every transaction with the right tools and technology. It's one thing to use technology to power your transactions; it's another to harness its full potential.

BPC's experienced team understands exactly how to bridge real life and digital, and our technology is proven, consistent, and always forward-thinking.

About BPC

Founded in 1996, BPC has transformed over the years to deliver innovative and best in class proven solutions which fit with today's consumer lifestyle when banking, shopping or moving in both urban and rural areas, bridging real life and the digital world. With 350 customers across 100 countries globally, BPC collaborates with all ecosystem players ranging from tier one banks to neobanks, Payment Service Providers (PSPs) to large processors, ecommerce giants to start-up merchants, and government bodies to local hail riding companies. BPC's SmartVista suite comprises cutting-edge banking, commerce and mobility solutions including digital banking, ATM & switching, payments processing, card and fraud management, financial inclusion, merchant portals, transport and smart cities solutions.

www.bpcbt.com

Want to find out more?

Request a free discovery workshop from BPC and one of our experts will be in touch to book your 1-2-1 workshop.

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