



O-CITY

by bpc

O-CITY FOR PARKING

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Increasing urbanisation and the technological advancement of cities creates challenges for governments, businesses and commuters. Transport operators find it difficult to adapt quickly enough to the demands of citizens, who often choose to use private transport as a reaction to less available and convenient public transport options.

The total number of vehicles on our roads continues to rise. According to the European Automobile Manufacturing Association, almost 93 million motor vehicles were produced worldwide last year.

This has increased the pressure on governments and local authorities to find a solution that accommodates these additional vehicles more efficiently to minimise road congestion. The real difficulty lies in simplifying the technology to make it convenient and accessible for the end-user, while enabling the service provider to automate the service.

The market opportunity is considerable. The global parking management market size is expected to grow from \$3.8 billion in 2020 to \$5.4 billion by 2025 (a compound annual growth rate of 7.4%) according to new research from ReportLinker. Service providers looking for a share of this market will need to maximise parking facility availability and introduce automation to ensure smooth rotation of service.

ONE CITY ONE PLATFORM



ACCOUNT-BASED TICKETING PLATFORM

O-CITY is an innovative parking solution for automated payment collection that uses open loop technology to support any payment method. In comparison to traditional modes of payment such as single-use parking tickets, O-CITY adopts a single account-based approach, enabling the acceptance of all payment methods and personalising the service to the specific needs of each user.

O-CITY creates a unified digital experience that makes parking more attractive to drivers. Developed as a hardware independent solution, it provides the flexibility and speed to market required to launch new payment services for public services rapidly while minimising upfront investment. The solution can be installed on existing parking infrastructure, significantly reducing implementation time and costs.

The model of O-CITY allows it to be installed as SaaS or on-premises. Both models allow operators to centralise management of their entire payment network with the possibility of further scaling up without impacting existing infrastructure or requiring additional investment.

The subsequent gradual modernization of control and monitoring facilities and parking spaces will help service providers achieve the goal of reducing private car volumes on urban roads.

O-CITY reduces cruising time by enabling drivers to identify and access parking facilities more quickly, increasing payment collection and profitability. With O-CITY technology and the mobile application it is easy to start using the service.

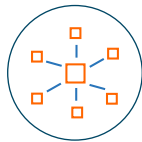
KEY FEATURES INCLUDE:

- Location of parking using QR code, area code or GPS
- Referencing plate numbers to mobile app for easier check-in
- Setting the duration of the stay in two clicks
- Paying using any instrument of consumers choice
- Extension of duration of stay
- To pay for parking, users can purchase season tickets while discounts and privileges can be provided to preferential categories.



OPEN PARKING FOR EVERYONE

The parking solution from O-CITY helps to automate payment collection for parking places, simplifying the usage of the service and improving the profitability of business. Drivers can locate parking and track their expenses easily while the parking operator receives not only automated payment, but also valuable data for analytics such as the number of times the service was used on a daily, weekly or monthly basis, monitoring revenues gathered through the network of service points.



CENTRALISED PAYMENT MANAGEMENT

Centralised management of parking charges improves control over services. The parking solution sets charges for different categories of user and zonal tariffs can be set and calculated centrally, providing an option to modify the tariff for each zone or parking unit.



REPORTS AND ANALYTIC

With O-CITY parking, service providers receive comprehensive data reports on system usage with tracked data on available free spaces, revenue flow, check-ins and parking charges collected. This data can be used to influence future business decisions such as the creation of zonal parking spaces with different costs during the day.



REDUCTION IN FRAUD AND THEFT

With digitization of payments via mobile app or bank card, the solution improves safety and reduces fraud on parking lots. As a hardware agnostic, EMV-compatible solution, all payments become contactless.



DECREASED CRUISING TIME AND CONGESTION ON ROADS

With automation of parking charge collection and the introduction of easier tracking of parking spots via mobile, customers will no longer require extra time to find cash to pay for their parking or cruise around to find a free spot, decreasing the transition time for newcomers looking for a parking spot and reducing congestion on the roads.



VARIOUS PAYMENT METHODS

The O-CITY solution was designed for accessibility and convenience, digitizing city parking spaces and making it possible for users to pay with different payment methods such as bank cards, wearables, mobile apps or local cards issued by parking operators.



MOBILE APPLICATION

A dedicated O-CITY mobile application helps drivers quickly locate and pay for parking in one click. With the application, the driver receives a full 360 degree view of their historical parking usage, allowing them to track costs and add and remember number plates for future use as well as prolong a stay at a parking slot remotely through the mobile application.

FEATURES



The O-CITY solution allows parking operators to combine modern methods of payment, supporting all the infrastructure required to provide drivers with convenient services and the parking service operator with control and management of all processes related to payment and control of their parking spaces.

FOR SERVICE PROVIDERS

- Centralised tariff management
- Monitoring and control for inspection services
- Web portal view
- Easy integration with existing infrastructure
- Integration with O-CITY platform
- Reporting and analytics
- Customer support
- EMV secure technology
- Loyalty management
- Rates management
- Notifications

FOR DRIVERS

- Wide range of payment methods supported including bank card, mobile payments, closed-loop cards, QR codes, barcodes, wallets, wearables
- Mobile application for parking
- Account-based view of expenditure
- Notifications
- Secure transactions

**ONE CITY
ONE PLATFORM**



Scan the QR code and visit our website
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