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Card Management

Less Plastic, More 'Cards'



Drive growth and attract new customer segments with BPC's Card Management System

Open the door to new markets and new customer acquisition with SmartVista Card Management, a powerful Card Management System (CMS) that fulfills the needs of both traditional players and new market disruptors.

With the card market expected to hit \$107.69 billion in 2025, opening up or extending your brand's card business is a smart move. Our intuitive, lead-generating customer service portal is driven by you, meaning you're completely in control.

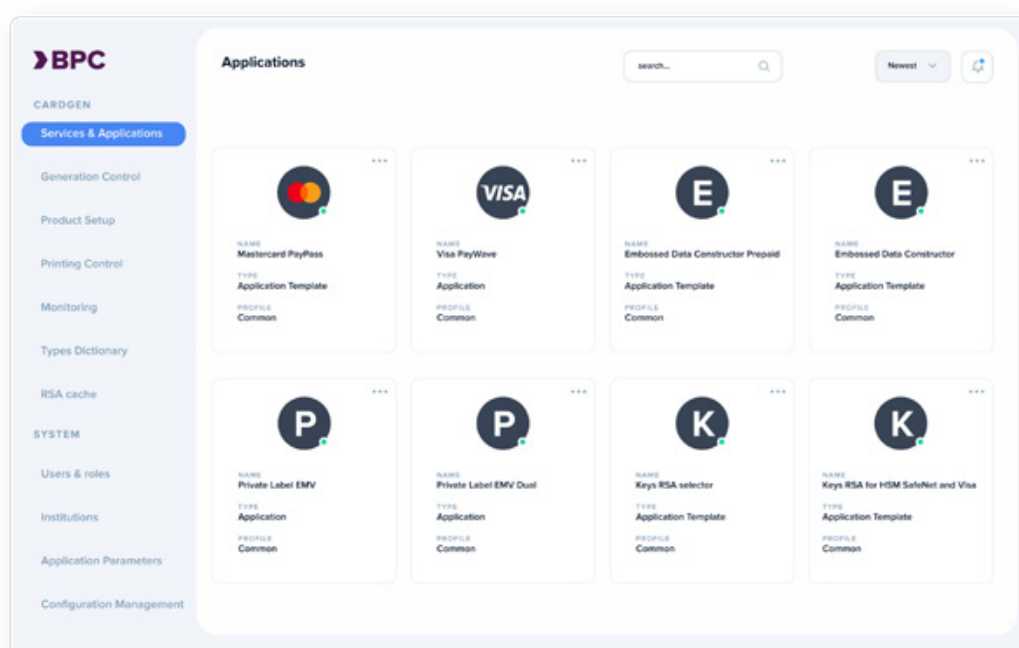


Enjoy a new source of revenue with Card Management

Whether banks, fintechs, corporates, governments, transport operators, or marketplace facilitators, choosing a heritage-rich, extendable CMS lets you manage how and when you want to expand into the market.

How it works...

- As a customer oriented solution, SmartVista handles all types of wallets, licensed or as a cloud service, combining virtual and physical cards.
- Financial institutions can design their own card program with the CMS's flexible and configurable solution.
- Multiple cards, brands, and accounts can all be linked to one account (with sub-accounts available), and vice versa.
- The platform's customer profiling, smart reporting, and user-friendly dashboard make it easy to track, monitor, and report on every transaction and every customer, for automatic upgrade/uplift.





Key benefits of Card Management

- › Credit engine (if applicable for CMS)
- › Flexible and powerful accounting engine
- › Loyalty and campaigning
- › EMV data prep
- › Extensions : fraud + mobile + svip
- › Profiling and data analytics
- › Corporate cards
- › Highly scalable and performance
- › Tokenisation support
- › Open platform
- › Multi-purpose wallets and other payment instruments
- › Multi-currency support and Dynamic Currency Conversion (DCC)
- › Comprehensive set of standard reports
- › Powerful product development tools
- › BNPL coverage
- › Configurable processes
- › Flexible integration capabilities Sandbox/APIs
- › Pricing and marketing tools
- › Library with pre-configured templates for all key B2C products
- › Customer Service Portal
- › Vertically integrated ecosystems
- › Embedded finance

Financial institutions...

Benefit from end-to-end card processes
Experience fast time to market
Are able to handle complex offerings
Defend against fraud with high security measures
Get detailed visibility of payments and repayments

End users...

Enjoy an intelligent reward program
Benefit from customer-centric products and processes
Can use self-service onboarding
Get access to comprehensive cardholder information



Power your transactions with BPC



Start benefiting from our Card Management service alone or as part of a broader technology platform and gain the potential to make the most of every transaction with the right tools and technology. It's one thing to use technology to power your transactions; it's another to harness its full potential.

BPC's experienced team understands exactly how to bridge real life and digital, and our technology is proven, consistent, and always forward-thinking.

About BPC

Founded in 1996, BPC has transformed over the years to deliver innovative and best in class proven solutions which fit with today's consumer lifestyle when banking, shopping or moving in both urban and rural areas, bridging real life and the digital world. With 500+ customers across 140+ countries globally, BPC collaborates with all ecosystem players ranging from tier one banks to neobanks, Payment Service Providers (PSPs) to large processors, ecommerce giants to start-up merchants, and government bodies to local hail riding companies. BPC's SmartVista suite comprises cutting-edge banking, commerce and mobility solutions including digital banking, ATM & switching, payments processing, card and fraud management, financial inclusion, merchant portals, transport and smart cities solutions.

www.bpcbt.com

Want to find out more?

Request a free discovery workshop from BPC and one of our experts will be in touch to book your 1-2-1 workshop.

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